



Tim Sarrantonio

Welcome to Untapped Philanthropy. Today's episode is about how a day born from tragedy can be transformed into the nation's largest engine for good. In a world where anniversaries often lock us into the past, what does it look like to build a future defined by service, empathy, and national unity? Today, this is a conversation about 9-11, but it's really a conversation about the power of collective action, the evolution of legacy, and how we keep the spirit of a movement alive for generations who never experienced that morning in 2001. In this episode, we explore everything from the challenge of building a federally recognized day of service to the nuances of coalition building, bridge building in a polarized climate, and the creative work of engaging Gen Z with a moment that is now history to them. Today's guest has spent two decades turning a date on the calendar into a movement. As the co-founders of 9-11 Day, David Payne and our guest, Jay Winuk, have seen how acts of kindness can shift public consciousness, where barriers to service remain, and how we continue to answer the question of what it means to truly remember. Jay, welcome.

Jay Winuk

Well thank you both for having me. And that was a fine introduction. So I appreciate that. Yeah, I'm Jay Winuk, one of the two co-founders, along with David Payne of 9-11 Day, which is the nonprofit which leads The September 11 National Day of Service and Remembrance, which we founded just months after, the tragedy, and with the help of a lot of others have built the anniversary of 9-11 into the nation's largest day of service, so Well, you know a lot of a lot of good has come out of A horrific tragedy.

Tim Sarrantonio

Would you like to give our listeners a little background about yourself and how this work came about?

Jay Winuk

Yeah. Look, it is one of the most horrific things that have ever happened in this country, including to my family personally. My brother, Glenn Winuk, he was my junior by three years. I'm the middle of three boys. He was killed on 9-11. Glenn was a partner at a big law firm called Holland and Knight. Their offices were located just, two blocks from the World Trade Center in Manhattan. Glenn lived in the city. And he responded. He helped evacuate the Holland and Knight law offices, and then headed on foot, into the South Tower to save lives For 20 years, Glenn was a volunteer firefighter and an EMT. And he was specially certified in building collapse rescue. Highly trained, and certainly very courageous. And in fact, when the Trade Center was bombed in 1993, he responded then too. But of course, then he came home. And so Glenn died when the South Tower collapsed.

Kerrin Mitchell

Well.

Jay Winuk



Along with so many other first responders and horribly so many other innocent victims, and so You ask about how, you know, we started doing what we've been doing for the last more than two decades David Payne and I had known each other prior to 9-11, we When he still lived in New York and I lived in New York, we both worked at the same large public relations agency where career PR professionals. And that agency was called Burson-Marsteller. We knew each other, didn't know each other really well, weren't the best of friends. So now we're kind of joined at the hip. But after 9-11, happened. We, you know, David called me Because we had stayed in touch and we had mutual friends, and He called me from California, recognizing, the way so many people in this country came together in unity After the attacks and put aside our differences. Not everybody. Certainly there was, prejudice and you know other issues as a result of this terrorism. Bye For the most part, you know, most Americans came together in unity and put aside our differences. And we felt like that was an important phenomenon To ensure as part of the 9-11 story moving forward. So he said to me What do you think about trying to start a grassroots initiative, to make the anniversary of 9-11, the day of doing good. I like the idea. Glenn lived his life. My brother Glenn lived his life and died in service to other people. I certainly wanted to do something that. Recognize the kind of person he was. And so. I said to David, yeah, let's Let's see what we can do. And we were off and running. Although we were slow walking because we didn't have a budget or a staff or a plan or anything. But it's like, all right. Let's see what we can do. We're a couple of PR guys, and so that was That was the beginning.

Kerrin Mitchell

Yeah. I look at that as, you know, there's like a quote that I'm sure I'll botch. It's, you know, character like a photograph develops in darkness. And it is something that I think it's both character, but like you said, togetherness and this kind of beauty. In recognizing where connections and things exist. There's something in there. And I, and I wonder for you after 25 years, Now, looking at that and how the meaning of 9-11 really shifted for you personally, how has that really influenced the way that maybe you approach this organization, not just from the start and saying this one you know place where how can we make this unity occur for you know in perpetuity, but how does that, Really, how did it change or evolve as you approach your mission even today?

Jay Winuk

You know, it's an important question. Look, for me personally, I'm you know I lost my kid brother it doesn't none of that changes none of that gets better. Glenn was 40 when he was murdered you know in a terrorist attack. He'd be 65 now. What would his life have turned out to be? You know, he was just.

Kerrin Mitchell

Yeah. Right.

Jay Winuk

His career was just taking off, he was He was living a good life, and he and he was a good person, His actions and the way he lived his life as you know I've shared inspired me to want to do something like this But it has this observance has grown into something so monumental. And results in so much positive impact, that's very gratifying. And, yeah, you know, along the way, our nonprofit has morphed to adjust



with the times. And we changed our business model about 10 years ago. And I can tell you more about that. We could not have known whether or not, you know When we started this would this have resonance 5 10 15 25 years later as it now is, with people around the country, but in fact it does. It continues to grow and grow and tens of millions participate by marking the day By doing good deeds. We're very focused on The next generation and the generation after that there's already been more than a hundred million people born in this country since the attacks. They have no direct memories of either the attacks or of the way people came together to get this country back up on its feet. So there's a lot of work to be done, and we're very focused on the youth of America. And then the next generation, generation after that. So a lot of our programming, is very forward-looking, not only to try to make an impact now. But, What's this observance going to look like? 25 years from now.

Tim Sarrantonio

Well, I mean, especially as a historian, you know for the way that I think about the world. I love, kind of being able to balance those two things of the past informing the future. Right. And so what I'd love to hear is kind of what is that, that evolution, like what did it take, to Almost, change the perception of the day. And you even mentioned the business model changing. I'd love to kind of hear about what that meant, because there's, I bet there's a lot of hurdles, to get the public to stop associating it solely with this tragedy. And all this pain into something that is building, the future for us so what did what did that look like kind of take us through the last 25 years you know, as succinctly as you feel.

Jay Winuk

You know, it's called the National Day of Service and Remembrance intentionally. Just as we don't want

911 to only be about remembrance. We also don't want it to only be about service. Both components are essential. We did know that. Having a day of service was an important element, though, because it makes it, current, it makes it actionable, for those who did not lose somebody like I did. But people who still want to mark the day. So that combination is kind of part of the secret sauce, you know. And also, you know right from the outset. We didn't want to, be prescriptive in what people should do to mark the day. Everybody makes their own choice, even within the service component of it. You know and that is the way people responded to the attacks everybody wanted to pitch in any way that they could And that was a very, diverse set of responses. You know, people really pitched in with X large and small, not only. In this country, but actually all over the world. And so it has always been from the outset a very user-friendly, ritual, a very user-friendly observance Because we'll take all comers. Just do a good deed. Just do something good. And by doing that collectively as a nation, The terrorists don't get to own the day. You know, it's not just about, what they did to us. It's about how we come together, regardless of. Race religion age financial status geography sexual orientation, whatever it may be Our view is that we're stronger together. Our view is that we should appreciate our differences Of course there are differences societally, politically, every which way. And that's okay, as long as you know you don't take it to extremes and we happen to live there's no secret everybody knows that we live in a very divided time And so. If the observance of 9-11 day can be part of the solution to bringing people a little bit closer together again, the way we were after the attacks well then That's a good thing. You know, you I mentioned and



then you mentioned our change in business model Which was important because About 10 years ago, we pivoted some because we hadn't really we were staging some of our own events as examples.

Kerrin Mitchell

Mhm.

Jay Winuk

Of the way people could mark the day, but we weren't staging large events that would generate a lot of attention or, as a nonprofit, a lot of funding. You need funding to have a nonprofit, particularly for a national observance. So we started staging large-scale meal-packing events in 2016. We started with one in New York, and this year we're doing 51 in 50 cities around the country.

Jay Winuk

Which will be donated locally to food banks, who will distribute these shelf-stable, nonperishable meals to individuals and families at risk of hunger.

Jay Winuk

And that's just. You know, one thing that's happening as part of this national observance. Bye. These are some of the events that we are staging all over the United States. So that's grown from one wheel back to 50 plus for the 25th anniversary. And People come in droves to, pack meals in two-hour shifts to benefit their neighbors regardless of all who those neighbors are.

Kerrin Mitchell

There are audiences you're calling upon across generations and now, obviously, tens and tens of cities. When you're actively trying to reach someone in Gen Z who may not have lived through those events, how do you translate the message so they understand the gravity, the urgency, and the call from the community to say, "We're still here, and we're still helping each other"? Is there different messaging that you're using to mobilize those generations, or how does that factor into your strategy when you think about making it something pervasive?

Jay Winuk

But Yeah, it's it's it's an important question. You know, and it gets back to what we were talking about before in terms of, you know, the hundred million who didn't live through 9-11. Right. And so for them, it's not. A memory? It's something that, is learned, because they don't have direct experience with the attacks nor the aftermath. So we have, you know, we have a major education program and schools free



downloadable lesson plans that are age appropriate on our website that are used in thousands of classrooms around the country teaching about, kind of civic engagement and how that. Crosses with 9-11. We have given out grants through a grant program that's funded by AmeriCorps and the Popeyes Foundation to schools and other nonprofits around the country, to help facilitate service projects Which are going well. So more than 100 different organizations, including some educational institutions all the way up to the college level, are staging events on or around 9-11, thanks to this funding and this very special program. We launched a, Unite for Good advertising campaign recently, which is our most robust public service and advertising campaign that we've ever done. And That messaging is not exclusively geared to a younger population, but, There's a good deal of that, that is geared towards the younger population, including a wonderful PSA that the actor and comedian Pete Davidson recorded for us. And Pete is a 9-11 family member. He lost his you know firefighter father on 9-11, when he was you know pete was just seven years old So, there's a number of ways and plus you know we all know this young people Okay. Theyin They're attracted to service that impacts the world around them, they look for opportunities to make an impact, you know. And so the fact that the 9-11 Day of Service provides all these opportunities in their own communities. Or even digitally because there are ways to participate, you know That way, too, is very attractive to young people. I am so, encouraged by the participation Of young people each year in this national observance. It's really remarkable. So I have great hope for the future of this observance, but also for this country When I see that.

Tim Sarrantonio

Well, and we're going to get into the country in just a moment.

Jay Winuk

Yeah, let's get into the country.

Tim Sarrantonio

But I did – before we do that, though, I would I want to talk about – because I've –. Young daughters.

Jay Winuk

Yeah. Hmm.

Tim Sarrantonio

Myself, right? Like I, Watched, things happen from my dorm room, at SUNY Plattsburgh, right? We were even connecting in the green room about our shared love of the SUNY system, but, And I was an RA. And that was a particularly, you know and my mother worked in the city like it's you know I have friends who had firefighters who passed away too right like I'm a new yorker.

Jay Winuk

Yes. Yes. Yeah. Yeah.



Tim Sarrantonio

As this grows into a national movement, how do you keep it grounded in that core connection to why it began? Looking 25 or 50 years into the future, how do you ensure it remains something special rather than becoming just another day of service?

Jay Winuk

Yeah, it's so important. I mean, it's a very important topic to us, you know we don't want it to just be another date on the calendar. You know, if not. And we have not advocated for it to be, holiday, you know For us, it's a day on, not a day off.

Tim Sarrantonio

Yeah.

Jay Winuk

Look what happens to some of our holidays that started, you know with important reasons Honorable reasons. And they turn into like, three-day weekends and barbecues and white sales you know it's just.

Tim Sarrantonio

Yeah, mattress sales all over the place, right?

Jay Winuk

Right. Yeah, it's not that's that ain't what we're about You know, and so we're not advocating now.

Tim Sarrantonio

Yeah.

Jay Winuk

We were successful in 2009 after several years of walking the halls of Congress, getting nine the anniversary of 9-11 recognized under federal law, as a National Day of Service and Remembrance. So along with MLK Day There's only two. And. So it is on the federal calendar. Again, though, it's not a holiday. It's a National Day of Service and Remembrance, but That gives, I think that helps the foundation for the future. You know, it's not just some day that is going to fade away because those of us who live through it. May no longer be present. But we are doing everything we can, with youths, and in education. And building more and more appreciation for it so that, you know, now it's tens of millions of people actually participating, we just want that to keep growing and growing and growing and if we are good at what we need to do over the next you know many years than that establishes a foundation so



that when, We get to 25 or 50 years from now, as you suggest. If we have a goal, we want, Everybody would wake up on 9-11 and realize, Day for doing good deeds. This is a day for doing good deeds. This is the tradition in this country, when people come together and pitch in.

Kerrin Mitchell

And even that The coalitions you're building, you guys are huge builders of communities around corporate, around, I mean, sports teams, civic organizations. Like, I kind of want to lump that into the question too, which is, when you're navigating your partnerships and your service projects, like there is sort of this mass mobilization that hits it. Different sectors and different levels. I'd love to hear a bit about like where you've seen success there. Cause I know that you can't just attack this. Like you said, in single one-off things, it's, policy and service that are you know having to move forward together so it's an interesting net that you're building to support all of these places.

Tim Sarrantonio

Yeah.

Kerrin Mitchell

I'd love to hear a bit more about that.

Jay Winuk

They're cold, yeah they yeah well you're Yeah, I'm glad you're asking about that. The coalition building has been vital, to the continuation and growth of our organization and this. This initiative you know and that's something we started right from the beginning in fact One of the very first things David and I did. Was we? Held meetings with the leaders of all the major 9-11 related organizations, that had surfaced. All with good causes after the attacks. And there were many Because we felt like if we did not have the 9-11 community behind this notion of trying to create a day of service. Then we were on the wrong track. So we did kind of pull together this coalition of all these wonderful 9-11 organizations and family members and first responders and volunteer organizations that started to surface, and The receptivity was That was really special, pretty much everybody was on board and said if you guys want to go for it go for it So you know we started with coalition building that way. And as I said, you know, we did. Walked the halls of Congress, meeting with Republicans and Democrats and independents and staffs and members of Congress, and through multiple white house administrations and It took some time to build that up. We didn't. A lot of doors opened for us, but it took a while for it to actually be recognized under federal law. Fine. You know, it's Washington. Things don't happen so quick, but It was fine. Sports leagues. I mean, we have five professional sports leagues, who are actively participating in the observance this year with us, you know which is amazing, you know, and some of them support us financially. Some send their staffs to our meal packs. Some send their mascots, some donate there. Arenas to us to stage our service project events, their arenas, their stadiums. The support we've gotten from the sports industry for years has been amazing. Faith-based groups, municipalities, nonprofits, educational institutions, corporate america this may very well be The largest day Of corporate



engagement in philanthropy, in the history of the country just our meal packs alone forgetting about everything else has the participation of about 800 companies in this country.

Kerrin Mitchell

Was that all word of mouth? How did you achieve that reach and build that momentum? You have a communications background too, which is wonderful. How did you do it?

Jay Winuk

Yeah. Yeah. Does help, you know as does David and so you know, they this, that part of the story, this was not, unusual for us because that is part of what you do is a PR professional working for an agency with great accounts you know in different industries and satisfying your clients communications challenges and goals.

Jay Winuk

The meal packs was key to that, we you know we had corporate engagement and support for the meal parts. But as we go into each city, we reach out to the local corporations in that city and say, Here's a way for you to engage with 9-11 Day. Send your employees to PAC, these meals, and please donate the money to help us facilitate. The cost of staging these large-scale service projects is a win-win for everybody, and so many of our corporate sponsors, have offices in multiple locations around the country and this provides a great opportunity for these companies to have their employees in multiple locations who don't normally get to do things together to actually all be doing some good charitable work on the same day. Sit going to this meal pack and that meal pack and that meal pack. So it's a great, building exercise within companies too, a lot of companies. Will do will support us and participate in multiple locations, so yeah the coalition building has been essential and you know earlier this year at the 9-11 Museum, our friends there. Had us that was the site for us of putting together a big summit, of non-profit organizations and some of our corporate sponsors and others we came together to essentially brainstorm the 25th anniversary, and get feedback from a lot of these entities who came and I don't know we had. 70 or 80 organizations and companies represented, including some of the sports leagues and others. And we had you know a full day summit, where we laid out some of our plans and took all this feedback and digested it and then came back to all these people who participated in the summit and so many others. And we built a 25th anniversary commemoration committee, with leaders from you know all over the country, and so a lot of, the point is, on this long-winded answer, the point is a lot of effort goes into the coalition building. It really does. And it's really an important part of the backbone of this national observance.

Tim Sarrantonio

I wanna nerd out a little bit because there's a, communications to communications peer in a way too because that's a little bit of my background.



Jay Winuk

Sure. Okay.

Tim Sarrantonio

How do you keep people? On message as well when it comes to this, right? There's the ability for people to make it their own That's kind of part of it. But there's also the sensitivity of like. Y 'all, we've got to kind of keep it grounded in this, this is We don't want to, drift into mattress sales by mistake. So how do you, how What do you find effective, To get people to stay aligned while making it their own especially for businesses Because they can, try to shift into but I got this thing too that I want you to look at.

Jay Winuk

Yeah. Well, that's yeah and a vital question, and you can't completely control it right I mean you know that but. We put a lot into that. You know, we provide social media toolkits and we work with press material templates that we provide to our local PR colleagues in all the meal pack markets. And we're consistent about our messaging with some of the information we send out to the media nationally. And we're careful about,.

Tim Sarrantonio

Yeah, yeah, yeah.

Jay Winuk

Our communications with all of these third parties, whether they're they' you know sponsors or, nonprofit organizations, or you know some of the other categories, you know we try to be very consistent in our messaging, and it's easy with a subject like 9-11 To get off track or be distracted by other very important things tied to 9-11. But we try to stay True to our mission To the extent we can, we try to speak with one voice, figuratively, but we try to speak with one voice. The messaging is very important because you don't, Want to cause any kind of confusion in the marketplace either Because there are really a lot of very important matters in the 9-11 related world, whether it's, Ensuring proper health care and funding for that health care for those who were exposed to toxins and who are still suffering to this day you know there's you know There's issues with accountability and responsibility for the attacks themselves that are still unresolved. Very important issues. There is the important issues that we talked about before, which how do you teach a generation that has no, Lived memories of 9-11, about it in the proper way. There's a lot of. There's a lot of things related to. 9 11 but we do try to stay focused on, our mission. And that's been. Part of what's worked for us When we,.

Jay Winuk

Importantly, I'll say one other thing. We try to stay out of politics. You know, 9-11 affected, Everybody. And. The people who participate in this observance are, every kind of person in this country, you know, And we really try to,.



Kerrin Mitchell

Oh Okay.

Jay Winuk

That's not to say we don't have political support on both sides of the aisle, because we do. And that's great, and as it should be, but we don't. We don't take political stances That's not what we're about.

Kerrin Mitchell

And in that sense, it's, like you said, it's a unifying, event That, created a common denominator and the whole point is to put all those things aside and move in together to a point of remembrance service and such, so that makes a lot of sense and you know I have a question for you which is what are the kind of things that you wish people knew more about? Is there anything you want to share with us that either we haven't asked? Or something you feel is very important for people to know about this event this day that they should be helping to push out as a message, or an opportunity. What would you like to share?

Jay Winuk

You know, I am, often come back to Well two things just on a personal level having you know, a brother who was. Killed as part of a mass murder People really should step back to the extent they can and appreciate each day. You know? We all lose people of course either Two, crime or illness or natural or man-made disasters or whatever it is, but I'd like to remind myself as often as possible given that I lost my brother, who was just 40, to try to appreciate each day because life is can be fleeting, you know, But, That's on a personal level, I encourage people to realize that everybody has the opportunity to make a difference. And that. A simple idea, with some luck and some hard work, actually can grow into something, really substantial Because that's what this was. This was, A conversation from you know my friend in California, to me and We were off and running and Somehow kept putting one foot in front of the other, but. Look, what it's become, you know? So. It's really something I want young people to Take to heart, you know, take risks, take a gamble. Within reason, because, you know, that's how a lot of good things really start, you know, just with an idea, and so That has been the case For us, certainly. Wasn't easy That's for sure.

Kerrin Mitchell

Right. That Margaret Mead quote comes to mind: "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

Kerrin Mitchell



And I'm with you. I think it's so, critical, to just start moving on that so I'm really impressed and I also want to honor I'm sorry about your brother, too. I, that really That really hits. And I just want to honor that. I know that feels every day you feel that. So I just want to honor that too, my friend.

Jay Winuk

I would, be. Yeah, I thank you both for that. It's, you know, with all the attention and all the busyness and you know all the things we have planned for 9-11, of which there's a lot. Especially this year on the 25th anniversary, it's still a very personal day for me you know and my family. I've got, two kids one of who was four years old when his uncle died and the other one wasn't born until after and she'll never know him you know but They've come to know him pretty well through all of this work. And that. Is gratifying, but It's, you know. It's a it's a very It's a bittersweet day, of course, you know You know, there's the loss, of course, which is nothing you can do much about that, but It is very gratifying to see.

Tim Sarrantonio

Yeah.

Jay Winuk

How many people? Take 9-11 very seriously and how much good will, comes out of this observance each year and you know we haven't mentioned how people can get involved so I'll do that you know the best First stop, go to our website, 911day. Dot org. It's a great site with a lot of information and you'll see lots of different ways people can do good deeds, and There's good videos there, and It's, you know certainly some stuff about the history and how we came to be and who some of the key people are involved and some of our great sponsors are and Corporate America really steps up for us, you know It's great. Reliance and Delta. Oh, my God. They've been great. AmeriCorps, as I mentioned before. Popeyes Foundation. So many sports leagues. It's just, It's just great to see how many, institutions and organizations rally around this observance.

Kerrin Mitchell

Right For sure. Tim, anything you want to wrap up with? I know we are at time, but I just really enjoyed our convo, so I don't want to I don't want to cut us off too early either.

Kerrin Mitchell

So to wrap up, we always like to play a little game, you know that just kind of helps us to you know bring more character more color to our guests and get a sense of some of their more odd, perhaps, talents and stories. We play two truths and a or two truths and a lie. And in that obviously, you are you familiar with this game? Or is this a new game too?

Jay Winuk



Not really, but sometimes I tell the truth and sometimes,.

Kerrin Mitchell

Okay, okay Two truths and a lie is you have to tell us two things.

Jay Winuk

Thank you.

Tim Sarrantonio

We need you to lie to us once, Jay. Just once.

Kerrin Mitchell

Right, but you don't tell us which one is the lie.

Jay Winuk

Okay.

Kerrin Mitchell

Make it weird. The weirder, the better. That's really the key.

Jay Winuk

Two truths and a lie. Okay.

I once ate two whole pizzas by myself.

Tim Sarrantonio

Okay. Tomorrow.

Kerrin Mitchell

Oh my gosh.

Jay Winuk



I once, Took a mannequin's hand, and drove on a highway and paid at the toll booths, using that hand.

Kerrin Mitchell

This is a very specific one. Okay. Yeah.

Tim Sarrantonio

Okay.

Jay Winuk

I. Once held my breath underwater For two full minutes.

Tim Sarrantonio

So we got,.

Kerrin Mitchell

I think it's like one and a half. I think you ate one and a half pizzas. I'm gonna go with pizza. The other two are, one's more specific and the other feels like something like, I feel like the water thing, like you feel like someone who probably would be able to do that.

Tim Sarrantonio

Pizza. I, Yeah. Yeah, I think.

Kerrin Mitchell

So. I don't know. I'm gonna go a pizza.

Tim Sarrantonio

I think the pizza might be it. Yeah.

Jay Winuk

You mean as the lie?

Kerrin Mitchell

I think that's the lie. I think you ate like one and a half pieces. I'm not saying you couldn't eat two pieces, but I think at some point the body rejects pizza. I don't know.



Jay Winuk

Yeah. In what way? Yes. I the pizza thing is a lie. I don't think I, Or actually a two-fold basis.

Tim Sarrantonio

Yeah, all right. Okay, can you can you please expand on the other two? In particular.

Kerrin Mitchell

All right.

Jay Winuk

Okay. I'll say the holding the water under holding the breath under the water Could be a little bit of an exaggeration because I couldn't time it, myself so that might be half truth I'm sorry to say But, you know, as a young man, you try to.

Tim Sarrantonio

Then. We'll count it. Yeah.

Jay Winuk

Do that. I suppose. So. Yeah, the mannequin's hand. I had a mannequin's hand for a long time as part of my odd collection of just knickknacks and stuff. And then.

Tim Sarrantonio

Yes.

Jay Winuk

Yeah driving back and forth to oneonta going through toll booths where I went to college with friends in the car That was a great thing to hold out. And at the time, they used to be tollbooth operators, actually human beings, right, And, you know, put the money or the change in that hand and just to get a laugh out of the tollbooth operator. It was always a shocking thing for him or her. It was and you can imagine the. Amount of fun that those of us in the car had That little prank.

Tim Sarrantonio

I And I know that stretch. There's a lot of, There's a lot of things to get to get bored about When making that drive too so Oh.



Jay Winuk

Yeah. Yeah. Yeah. Yeah.

Tim Sarrantonio

Jay, this was so lovely. We're so. Honored, that You, came and talked about all these amazing things that are happening. We know that the work is just beginning, as well. So Kerrin, anything else that you want to add other than like, just thank you for everything that you're doing. It's so critically needed.

Kerrin Mitchell

Just deep appreciation, right? I mean, just thank you again, and what a lovely conversation just to learn more about, how you've been able to mobilize on something that was really striking. You know the collective you know wellness into play and it makes me happy to hear you know, that your mission is thriving, as it should be. And thank you for sharing.

Jay Winuk

Well, it's been great chatting with you both, and I appreciate the conversation, and the work that you both do. So thank you.